

「昇龍道」 SHORYUDO

Dragon-rise Region

World Heritage Site Gokayama

／世界遺産 五箇山

Japan's traditions from times past live on in this hamlet of *gassho*-style thatched-roof houses located deep in a mountain valley.

深い山あい合掌造り集落が残る日本の原風景。

Tojinbo / 東尋坊

These dramatic sheer cliffs are one of Japan's most famous scenic sites.

ダイナミックな断崖絶壁が続く日本有数の名勝地。

Nagahama / 長浜

Encounter history and tradition in streetscapes where scenes of times past live on.

旧街道の風情が残る町並みで歴史と伝統にふれる。

Ise Grand Shrine / 伊勢神宮

Japan's most important Shinto shrine, visited by worshippers from through Japan.

全国から参拝客が訪れる日本の神宮の最高位。

World Heritage Site Kumano Kodo

／世界遺産 熊野古道

A historic cultural treasure comprising ancient stone-paved pilgrimage routes.

かつて参拝道であった石畳が続く歴史的文化遺産。

Kanazawa – Kenrokuen

／金沢 兼六園

One of the Three Great Gardens of Japan, where you can enjoy the beauty of the changing seasons.

四季折々の美しさが見られる日本三名園のひとつ。



Tateyama Kurobe Alpine Route

／立山黒部アルペンルート

A spectacular scenic mountain route running through vast natural beauty.

大自然の中を通り抜ける絶景の山岳観光ルート。

Matsumoto Castle / 松本城

A National Treasure whose cherry trees and majestic castle tower are lovely in the spring.

春は桜と勇壮な天守閣とが美しい国宝の名城。



World Heritage Site Shirakawa-go

／世界遺産 白川郷

Japan's traditional lifestyle culture lives on in these *gassho-zukuri* thatched-roof houses.

合掌造りの家屋に残る日本の伝統的な生活文化。



World Heritage Site Mount Fuji

／世界遺産 富士山

In every season, this symbol of Japan is a majestic sight.

四季を通じてどこから見ても美しい日本のシンボル。

Nagoya Castle / 名古屋城

Famed for its cherry blossoms and the glittering golden *shachihoko* (mythical tiger-headed dolphins) that adorn the roof of the tower keep.

天守閣に輝く金のシャチホコと桜で知られる名城。

Old Private Houses

／高山 古い町並み

Old-time vistas and traditions live on in the lovely "little Kyoto" of the Hida region.

昔の家並みや伝統が残る
美しき飛騨の小京都。



What's Shoryudo?



Shoryudo refers to the area of nine prefectures in Chubu and Hokuriku. The shape of the Chubu and Hokuriku regions at the center of Japan resembles a rising dragon, with the Noto Peninsula forming its head and Mie Prefecture its tail, and its rising body covering every part of the nine Chubu and Hokuriku prefectures, giving this sightseeing destination its nickname of "Shoryudo" – the "Dragon-rise Region."

Feel the Heart of Japan

Shoryudo is an area filled with attractions to see, enjoy, and taste, where you can feel the heart of Japan and savor all the true charm of a visit to Japan.

Expedition to the Real Japan

All the appeal of the real Japan awaits you in this region. The region features much to delight visitors, including many hot-spring baths, locations of scenic natural beauty, and areas of history and culture relating to such personages as Tokugawa Ieyasu, Japan's first shogun, as well as architecture, legends, festivals, and more. The region is also the source of fresh seafood, beef, and other delicious fare.

Go! Central Japan

We invite you to come and enjoy all that central Japan – Shoryudo – has to offer visitors. We look forward to welcoming you here!

Chubu District Transport Bureau -
Hokuriku-Shin'etsu District Transport Bureau
中部運輸局・北陸信越運輸局

Central Japan Tourism
Promotion Association
中部広域観光推進協議会



"Shoryudo" Promotion Project

「昇龍道」プロジェクト

<http://www.go-centraljapan.jp/en>

We are promoting inbound tourism. インバウンドをプロモートしています